



Office of Selectmen
Town of Moultonborough
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Press Release - For Immediate Release

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Moultonborough's CodeRED™ System Goes Live

The Town's new community notification system went live on March 8th with a call to the community announcing the date(s), times and locations of the March 9th General Election and the March 13th SAU and Town Meeting(s). In its initial phases the calls can only be made to those numbers the Town was able to obtain from the phone company's so-called White Pages. It does not include cell phones or those who use Voice Over Internet Protocol (VOIP) systems until people who use those technologies add their numbers to the system.

All businesses, property owners and residents, be they year round, seasonal or just the occasional visitor, are encouraged to register their preferred contact information on the Town's web site, www.moultonboroughnh.gov, by clicking on the CodeRED™ button. This link takes users to the registration section and an extensive list of Questions and Answers (FAQs). Those without Internet access may use the Library's free computer and Internet access program, pick up a brochure with the registration form at Town Hall and the Public Safety building, call 1.603.476.5658 or drop a note requesting the form to the Fire and Emergency Services Department, P.O. Box 446, Moultonborough, NH 03254, Attention: CodeRED™ Registration. They will also be made available at the Town election and Town Meeting.

Ms. Karel Crawford, Chairman of the SelectBoard said, "The SelectBoard is committed to ensuring that our residents and taxpayers have as much access to information on public safety matters and important events as we can make available in a practical manner. Prior to this we had to wait for the printing schedule of the newspaper, the broadcast schedule of TV and radio, or whenever people logged onto our website. With this CodeRED™ service the Town can now get that message out to thousands in the matter of just a few minutes."

The CodeRED™ system was recommended by Chief Bengtson of Moultonborough Fire & Emergency Services from among three competing proposals as offering the best combination of technology, proven performance, and pricing. The system was first budgeted in FY 2009 as part of the Town's efforts to improve its emergency preparedness. This new service will cost about \$10,500 a year for each year of the six year contract. One of the provisions in the Town's contract with the CodeRED™ provider is that they may not share, sell, rent or lease the data base to any third party.

Those who do not wish to receive these emergency and civic notifications may be placed on a Do Not Call List by submitting a form declaring their desire to not be included. That form is available on the Town's web site and at the same locations as the original registration forms.

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